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| Alex Bonfield  Marketing, Education, Visual Design | 4324 SW Mills St.  Seattle, WA 98136  **(571) 436-2223**  **alexander.bonfield@gmail.com** |
| EXPERIENCEBEAM Experiences, Seattle, WA — *Lead Educator, Marketing Coordinator*January 2014 - PRESENT Teach a wide variety of project-based STEM enrichment classes for ages K-8, including video game design, beginner’s programming, stop motion animation, robotics, engineering concepts, 3D-printing and other creative workshops. Create curriculum and classroom materials. Create social media marketing, email campaigns, and print media advertising. Setup workshops and run promo booths at events. Dynamik Space, Seattle, WA — *Digital Marketing Coordinator*November 2016 - PRESENT Content creation, strategy, scheduling, and marketing software administrator for architecture/interior design firm, in the form of email campaigns, social media posting and website blogging. Analyze email campaign performance and test for optimization. Lead scoring. Analyze R.O.I. for social media advertising. Website S.E.O. and Google Analytics. Internal marketing S.O.P. generation. Independent education contractor, Seattle, WAJanuary 2016 - June 2018 Develop and teach middle-school classes on 2D video game development, Robotics and Minecraft group building projects. Freelance/independent art and design2008 - PRESENT Video game animation & design, websites, logos, restaurant menus, murals, various graphic design and illustration commissions. Microsoft/Volt, Redmond, WA — *Q.A. Video Game Tester*October 2013 - May 2014 Hardware and software testing on XBox game consoles. Report U.I. and gameplay bugs prior to software update launches. EDUCATIONJames Madison University, Harrisonburg, VA — *B.F.A. Computer Animation*Graduated December 2008 | SKILLS •Social Media Marketing - Facebook, LinkedIn  •Video game design and development - Unity, Stencyl  •Adobe Creative Cloud - Photoshop, Illustrator, Premiere, After Effects  •Web design - Wordpress, Wix, Squarespace  •Digital video editing, motion design  •Animation - Stop motion, digital 2D, Maya, 3D modeling  •Email campaign marketing - Constant Contact, Zoho  •Robotics education - Lego EV3, Lego NXT, SAM Labs, Cubelets, Moss, Tinkerkit  •Curriculum development  •Teacher training, facilitation  •Digital music production – FL Studio  **LINKS**  portfolio[www.wowlex.net](http://www.wowlex.net)  indie game project [www.newgrounds.com/portal/view/636584](http://www.newgrounds.com/portal/view/636584) |